

For Immediate Release

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ARTERIS NETWORK-ON-CHIP (NoC) SELECTED BY TEXAS INSTRUMENTS TO PROVIDE SoC INTERCONNECT

*Arteris delivers Network-on-Chip IP and Tools for wireless, multimedia, DSP and ASIC
SoCs*

SAN JOSE, California – August 18, 2008 – Arteris Inc., the leading Network-on-Chip (NoC) solutions provider, today announced that Texas Instruments, Incorporated (TI) has selected its Network-on-Chip IP solutions for use in the OMAP™ processor platform. Use of the Arteris IP simplifies the communications process on chip to enhance the performance of customers' complex designs.

The Arteris NoC Solution was selected for its ability to effectively manage the on-chip communication of large-scale SoC designs in 65- and 45-nanometer (nm) process geometries, and below. This includes efficient top-level integration and management of multiple IP blocks in multiple IP communication protocols including OCP™ and AXI™. The Arteris NoC Solution increases performance, reduces the number of global wires, provides scalable quality of service (QoS) and decreases power for large NoC instances.

“The implementation from Texas Instruments is the largest deployment of a commercial NoC solution to date,” said K. Charles Janac, President and CEO of Arteris. “The ability of our solution to ease the communication between multiple processors and multimedia engines delivers significant cost and performance benefits, all while using fewer gates and operating at lower power.”

About Arteris

Arteris, Inc. provides Network-on-Chip (NoC) interconnect IP, NoC Generation and verification tools to improve performance of system-on-chip (SoC) architectures for multimedia, mobile, telecom, and other applications. Arteris' NoC solution allows chip developers to implement scalable, efficient and high-performance SoC designs, overcoming limitations of traditional

layered or pipelined bus-based architectures. Results obtained by using Arteris NoC Solution include lower power, higher performance, lower risk of development and faster delivery of complex SoCs while increasing profits.

Founded by networking experts, Arteris operates globally with headquarters in San Jose, California and an engineering center in Paris, France. Arteris is a private company backed by a group of international investors including TVM Capital, Crescendo Ventures, Ventech, Synopsys and DoCoMo Capital .More information can be found at <http://www.arteris.com>

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